



1ST ANNUAL FATHERS MIA ‘BOWLING FOR DOLLARS’

A Scholarship Charity
Event





INTRODUCTION

Father's M.I.A. is a non-profit organization whose purpose is to become the bridge that will facilitate the reconciliation between the Fathers, Children, and Families. The Founders believe the Father is the foundation of the home, and if the foundation is broken, then the building is condemned. Too many of our children and families are functioning in a condemned state. Thus, the Purpose and Passion for Fathers M.I.A. is to move Fathers from Missing in Action to Motivated Involved & Active.

The foundation's goals are to give fathers and their children a fighting chance, and opportunities that positively change their lives, their thinking, their values, their understanding through this foundation. Providing a program to assist in the developing of Fatherhood and provide a mentoring program for the fatherless. Gernald Hawkins is the founder and Robert Jackson is the co-founder of Father's M.I.A., a non-profit organization dedicated to the bridging of fathers, children, and families.

EVENT

‘Bowling For Dollars’

A Scholarship Fundraiser

- ✓ First responders, to include (LEO) law enforcement officers and firefighters will submit individual teams of (4) bowlers.
- ✓ All teams will bowl (2) games. After the two games, the highest team total pinfall will match up in a winner-take-all game for the bragging rights trophy.
- ✓ A student will be placed, at random, on one of the LEO or firefighter teams. At the end of the first game, they will be rotated to another team; allowing for more comingling between the kids and first responders.
- ✓ Silent auctions, Chinese raffles, and 50/50 raffles will be held to help raise additional funding for FATHERS MIA scholarships.
- ✓ Individual tickets are priced at \$50
- ✓ Four (4) man teams will be priced at \$200.

The poster features a dark background with a bowling lane and pins. At the top left is the 'BIRD BOWL' logo. In the top right is the 'FATHERS MIA BRIDGING THE GAP' logo. The main title 'Bowling for DOLLARS' is written in a mix of white and blue fonts. Below it, 'A Scholarship Fundraiser' is written in white. The date and time are listed as 'SATURDAY, OCTOBER 29' and '9AM-12 NOON'. The location is '9275 SW 40 ST Miami, FL 33165'. The website 'www.fathersmia.org' is at the bottom right.

BIRD BOWL

FATHERS MIA BRIDGING THE GAP

Bowling for
DOLLARS

A Scholarship Fundraiser

SATURDAY, OCTOBER 29

**9275 SW 40 ST
Miami, FL 33165
9AM-12 NOON**

www.fathersmia.org

**“ BUSINESS OPPORTUNITIES ARE
LIKE BUSES. THERE'S ALWAYS
ANOTHER ONE COMING. ”**

Richard Branson



SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR

\$5000



EVENT SPONSOR

\$2500



PIN PAL SPONSOR

\$1000



FIRST RESPONDERS' HERO SPONSOR

\$500



STANDARD TEAM (4 BOWLERS)

\$200

SPONSORSHIP SUMMARY

TITLE SPONSOR

Naming rights as chief sponsor and co-presenter on event banner, all event materials, social media promotion and press release. Three (3) teams or (12) bowlers sponsored.

EVENT SPONSOR

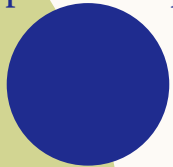
Listing as event sponsor on event banner and social media mentions.
Two (2) teams or (8) bowlers sponsored.

PIN PAL SPONSOR

Listing on certain event keepsakes and social media mentions. One (1) team or (4) youth bowlers.

FIRST RESPONDERS' HERO SPONSOR

Sponsorship of (2) law enforcement or firefighter teams



MEET OUR TEAM



GERNALD HAWKINS, SR.
FOUNDER



ROBERT JACKSON, III
CO-FOUNDER



JANICE MINNIS
SECRETARY



CEDRIC DAWKINS
PR/ MARKETING

MEET OUR EXTENDED TEAM



CONTACT

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